



## DIGITAL THREAT PROTECTION

### Protect Your Brand Against Phishing and External Threats

**Online attacks that impersonate companies, brands and employees are becoming more frequent. These attacks can put sensitive customer information at risk and affect trust and loyalty in an organization, resulting in financial losses.**

Appgate helps companies develop a proactive strategy to protect against external digital threats. Our unique approach discovers and removes threats no matter the size of your user population, mitigating the risk of both in progress and future attacks. That way, companies can focus on the future, not on the fear of fraud.

#### Digital Threat Protection Disrupts and Deters Attacks

Appgate's Digital Threat Protection continuously analyzes and monitors a wide range of channels such as email, web, and social media, with the ability to integrate with DMARC reports and external sources of information.

#### One-of-a-kind detection and intelligence

Quickly identify and alert on evidence of phishing and other attacks using proprietary classification algorithms based on machine learning.

#### Rapidly defuse attacks

Quickly eliminate identified threats before your customers or employees know they exist.

#### Convenient adoption

Easy installation without the need for time-consuming integration processes or investment of additional resources.

#### Stop email fraud

Blocking corporate emails, email fraud, and fake domains before your employees and customers are affected.

#### BENEFITS

Mitigate the risk of fraud and maintain business continuity.

Quickly identify and alert on compromised user accounts.

Discover and confirm evidence of phishing and other attacks at scale using proprietary machine learning classifications.

Quick time to value with a simple setup, no integration required, and minimal resource investment.

#### SOME FACTS

Throughout 2023, Appgate proactively detected and responded to **80%** of clients fraud attacks.

The four types of attacks with the most detection:

- Unauthorized mobile apps **97%**
- Unauthorized use of trademark **90%**
- Phishing **77%**
- Redirect to phishing **49%**

#### INDUSTRIES

- Banking
- Governments
- Healthcare
- Logistics
- All industries





### Early Detection of Phishing

Full web, social media, and email channel coverage to detect phishing attacks, even before they are launched. Thanks to our proactive detection sources such as Appgate Script Source, Weblog analysis, Abuse box, among others.



### Email Fraud Protection

Corporate email targeting and consumer phishing are at an all-time high. Protect your organization against spoofing, phishing, and other cyberattacks with Appgate Email Protection and its DMARC protocol. This is based on the widely implemented email verification techniques with SPF, DKIM, and BIMI.



### Monitoring of domains and social profiles used for spoofing

Social media analytics and domain registration to identify fake profiles, malicious brand mentions, and similar domains that seek to impersonate legitimate companies and compromise customer information.



### Comprehensive Reports

The cloud portal provides real-time insight into the components of a company's digital threat protection strategy. The console displays threat data categorized by source, category, and status. Users can define alerts, create a variety of custom reports in physical or online format, and request deletions. Data can be easily integrated with other systems via REST APIs.



### Dark Web Scan for Stolen/Compromised Cards

Appgate's threat monitoring solution penetrates the restricted area of the Dark Web and detects compromised credit/debit cards to proactively mitigate the impact of breaches.



### 24/7/365 Appgate SOC

Our team of experts continuously examine the variations in the techniques used by cybercriminals and fraud trends in each region to detect potential attacks. Appgate's solution communicates with hosting providers and domains to remove malicious content from the web, documenting the process step by step in the Appgate customer portal.



### Machine Learning Powered by Human Intelligence

Leverage machine learning to anticipate patterns of phishing URLs, auto-configuring as attacker strategies evolve, and phishing sites evolve. Appgate's team of experts quickly obtains the sites hosting attacks and takes them down via the Phishing Analyzer.



### Protection Against Fake Mobile Apps

Detection and removal of rogue apps that mimic legitimate brands in third-party stores. This reduces the risk of your customers inadvertently downloading imposter apps.

## About Appgate

Appgate is the secure access company. We empower the way people work and connect by providing solutions designed specifically on Zero Trust security principles. This human-defined approach to security enables fast, simple, and secure connections from any device and location to workloads on any IT infrastructure across hybrid, on-premises, and cloud environments. Learn more at [appgate.com](https://appgate.com)

1 <http://securityaffairs.co/wordpress/36922/cyber-crime/study-phishing-emails-response.html>

2 <https://www.ic3.gov/media/2017/170504.aspx>

3 <http://www.securityweek.com/breach-detection-time-improves-destructive-attacks-rise-fireeye>