



360 ADAPTIVE AUTHENTICATION

Dynamic Protection for Complex Fraud

Strong protection against fraud doesn't have to be complicated.

A layered approach is the most effective way to fight fraud. However, disparate solutions leave vulnerability gaps – and when these systems don't communicate with each other effectively, all of the benefits of layering can be lost in translation.

It doesn't have to be this way. Appgate's 360 Adaptive Authentication allows integrated systems to coordinate seamlessly with one another providing robust protection without hassle. Authenticate users, monitor transactional data, and implement workflows based on your risk tolerance – all in one place.

BENEFITS AT-A-GLANCE:

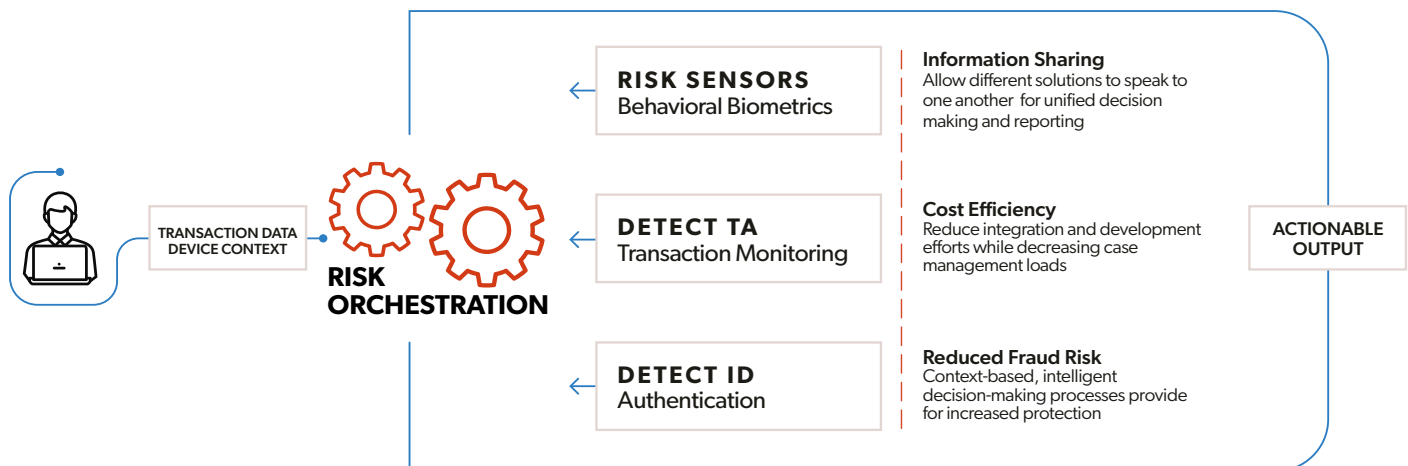
Frictionless authentication using threat intelligence

Balance user experience with security

Simplify fraud management through an easy-to-use console

Orchestrate flows to ensure customized, agile protection

Harness the power of strong rules and intelligent machine learning



Authentication

State of the art user authentication to ensure that only legitimate users access sensitive data and financial accounts without having to remember passwords and security codes.

Transaction Monitoring

Pairs machine learning with a flexible, rules-based system for truly dynamic transactional fraud detection.

Risk Sensors

Service learns and predicts fraudulent activity using behavioral analysis and machine learning.





Key Advantages of 360 Adaptive Authentication

Frictionless Authentication

Implement strong authentication without impacting the customer experience

Agile Fraud Detection

Intelligent solutions work together to react quickly to both new and known threats

Ease of Integration

A single solution provides streamlined integration with little additional coding required

Drag-and-Drop Interface

Orchestrate workflows with ease, and enjoy the flexibility of completely customizable protection

FEATURED USE-CASES

TRANSACTION MONITORING AND AUTHENTICATION

Harness the power of machine learning-based transaction analysis combined with strong step-up authentication

RISK AND CONTEXT BASED AUTHENTICATION

Partner analysis, device context, and next-gen authentication for increased security

STREAMLINED INTEGRATION

Enjoy the benefits of transaction monitoring – without the need for lengthy integration

About Appgate

Appgate secures and protects an organization's most valuable assets and applications. Appgate is the market leader in Zero Trust Network Access (ZTNA) and online fraud protection. Appgate products include Appgate SDP for Universal ZTNA and 360 Fraud Protection. Appgate services include threat advisory analysis and ZTNA implementation. Appgate safeguards thousands of enterprises and government agencies worldwide. Learn more at [appgate.com](https://www.appgate.com)